

Station	WPGH-TV PITTSBURGH, PA	Agency	() CROSSROADS MEDIA LLC	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		66 CANAL CENTER PLAZA, SUITE 555	Sales Office	() WASHINGTON
Product	AMERICAN CROSSROADS		ALEXANDRIA, VA 22314	Salesperson	() KATHRYN SARDINSKY
Estimate#	1339	Agency C/P1/P2/E	//1339		
Buyer	STEPHANIE MARONEY	Flight Dates	11/03/2012 - 11/05/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

EMAILED ORDER DO NOT DBL BOOK *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
---	-----	-----	-----	----	-----	-----	-----	----	----	-----
1	11/04-11/04	10A-11A	FOX NEWS SUNDAY	:30	\$200.00	SU	1	1	1	\$200.00
2	11/04-11/04	12P-1P	NFL SUNDAY PREGAME	:30	\$750.00	SU	1	1	1	\$750.00
3	11/05-11/05	10P-1030P	LATE NEWS	:30	\$1,500.00	M	1	1	1	\$1,500.00
4	11/05-11/05	1030P-11P	LATE NEWS	:30	\$1,500.00	M	1	1	1	\$1,500.00
5	11/05-11/05	8P-9P	BONES	:30	\$4,000.00	M	1	1	1	\$4,000.00

---REPORT TOTALS---

Report Totals: 5 / \$7,950.00

---SALES MONTHLY TOTALS---

Nov 12: 5 / \$7,950.00

Sales Totals: 5 / \$7,950.00

Station Totals: 5 / \$7,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$113,571	CABL	93%	KDKA	0%	UNKN	0%	WPCW	0%	WPGH	7%
		WPMY	0%	WPXI	0%	WTAE	0%				

Station

WPGH-TV PITTSBURGH, PA

Advertiser

() POLITICAL ISSUE GROU

Product

AMERICAN CROSSROADS

Estimate#

1339

Buyer

STEPHANIE MARONEY

Phone#

Fax#

Agency

() CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

//1339

Flight Dates

11/03/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

Sales Office

() WASHINGTON

Salesperson

() KATHRYN SARDINSKY

Salesperson Phone#

202-955-5342

Salesperson FAX#

Books

null

Demos

RA35+